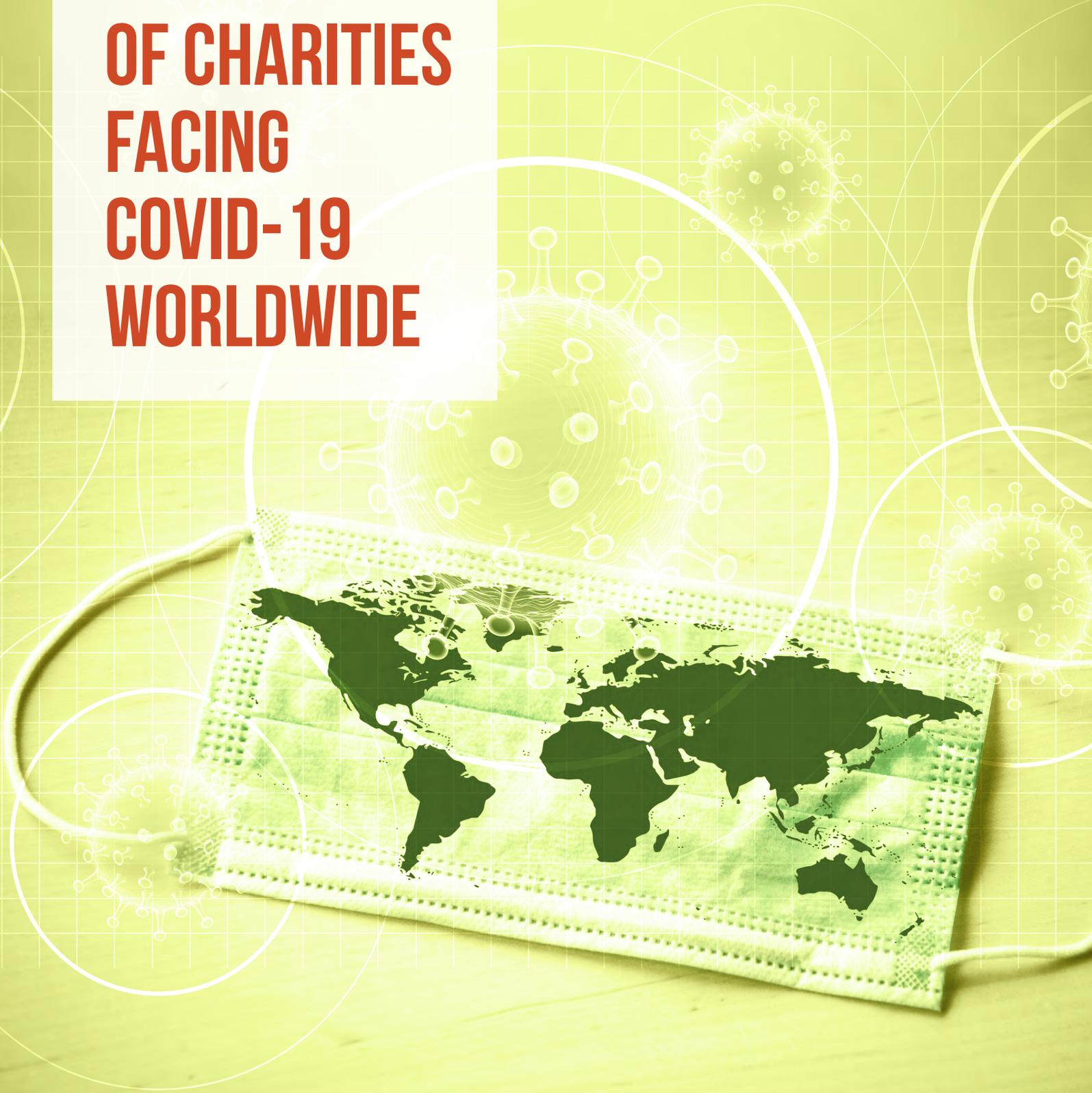


Volume 3

THE VOICE OF CHARITIES FACING COVID-19 WORLDWIDE



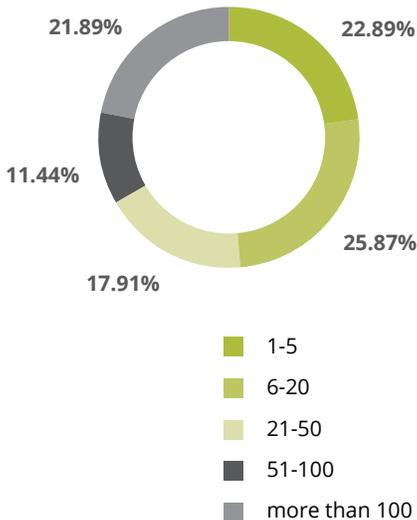
ABOUT THIS REPORT

In its third COVID-19 survey conducted from May 28 to June 3, CAF America captured the voice of 414 organizations that are fighting unprecedented challenges to remain resilient as the coronavirus global pandemic crisis ravages the philanthropic sector. The respondent charitable organizations' work spans 125 countries and approximately 30% of the survey respondents are organizations that have not participated in the previous two surveys.



414
880 | 544
Organizations

Number of Employees



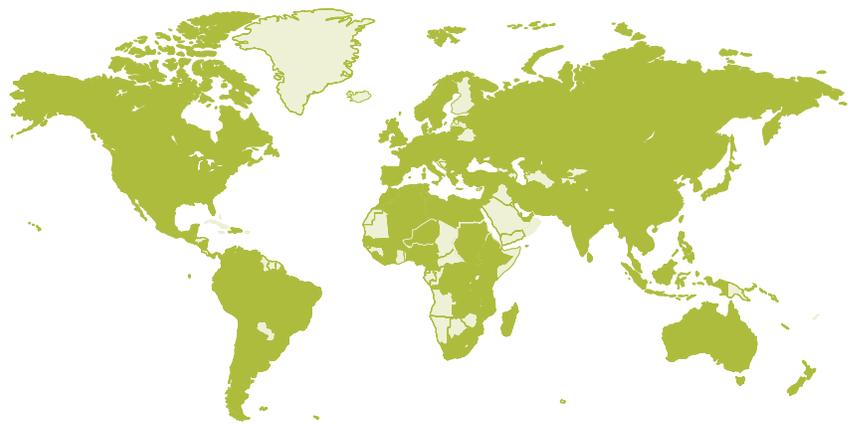
Survey Participants

30.66%
New respondents

55.80%
Participated in May survey

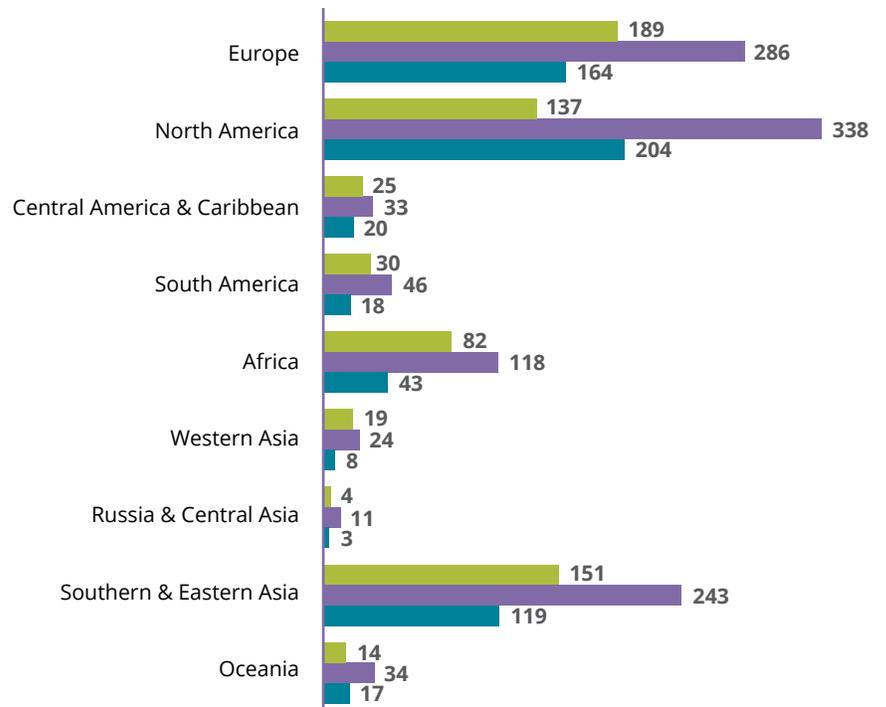
46.69%
Participated in March survey

125
122 | 93
Countries



Responding Countries Highlighted

Regional Landscape



■ Responses from June survey ■ Responses from May survey ■ Responses from March survey

Organizations Surveyed | Scope of Work

Organizations working to support children and youth remain the best represented among the respondents. Many respondents provide services to economically disadvantaged populations and people with disabilities. The number of organizations working in education and healthcare continues to be high, and many work across multiple sectors.



IMPACT

Nonprofits are fighting against the clock to sustain themselves financially.

Two thirds of responding organizations find that they are running out of time. Of organizations that share this outlook, one third expect to close down within the next 12 months if the situation remains unchanged.



1/3 WILL BE FORCED TO **CLOSE DOWN** WITHIN 12 MONTHS

1/3 **DON'T KNOW** HOW LONG THEY CAN REMAIN OPEN

1/3 WILL BE ABLE TO **REMAIN OPEN**

63.48% of the responding organizations are in a dire predicament. **1 in 3** responding organizations foresee that they will be **forced to close down** within the next 12 month period, while 31.88% are unable to determine how long they can persevere under the current conditions.

Somewhat reassuring, **36.51%** of the respondents are confident that they **can sustain their operations** for as long as it's needed.

How long can your organization persevere under the current conditions, before being forced to close down?

(N=367)

AS LONG AS NEEDED

36.51%



Maximum **1 MONTH**

0.54%



Maximum **2 MONTHS**

1.36%



Maximum **3 MONTHS**

5.18%



Maximum **6 MONTHS**

11.17%



Maximum **12 MONTHS**

13.35%

IMPACT

As some geographies begin reopening business to ease the economic burden on their communities, the outlook elsewhere remains bleak as the number of COVID-19 cases continues to rise.

While nonprofits worldwide are demonstrating **great ingenuity in adapting their operations** and programs, over **90%** of the responding organizations in each survey conducted by CAF America during the past three months **report being negatively impacted** by the coronavirus global pandemic.

Is your organization currently negatively impacted by the coronavirus global pandemic? (N=375)



90.40%
negatively
impacted



94.36%
negatively
impacted



96.50%
negatively
impacted



An organization working to prevent violence against women and girls in India noted, our long-term programs are greatly impacted due to donors shifting their support to COVID-19 relief initiatives. We lost a large portion of our funding and we are concerned about the sustainability of our programs moving forward.



A respondent organization in Hong Kong shared, in the first weeks of the crisis our costs spiked. In normal times, volunteer support underpins our operations and without it our workload increased exponentially. A particular challenge was the cancellation of corporate volunteers, who provide not only manpower and expertise but an essential source of revenue.

Over the course of the past months, we pivoted our programs and launched a monthly giving campaign to help offset the loss of income. Our most critical need remains operational funding to help us keep our warehouse open, trucks on the road, and food flowing to those that need it the most.

IMPACT

92.47% of the responding organizations **are able to maintain their operations currently**. Only **28 organizations** that were **forced to close down participated in the survey**, amounting to 7.53% of the respondents to this question.

CLOSED
7.53%
have already **closed down**

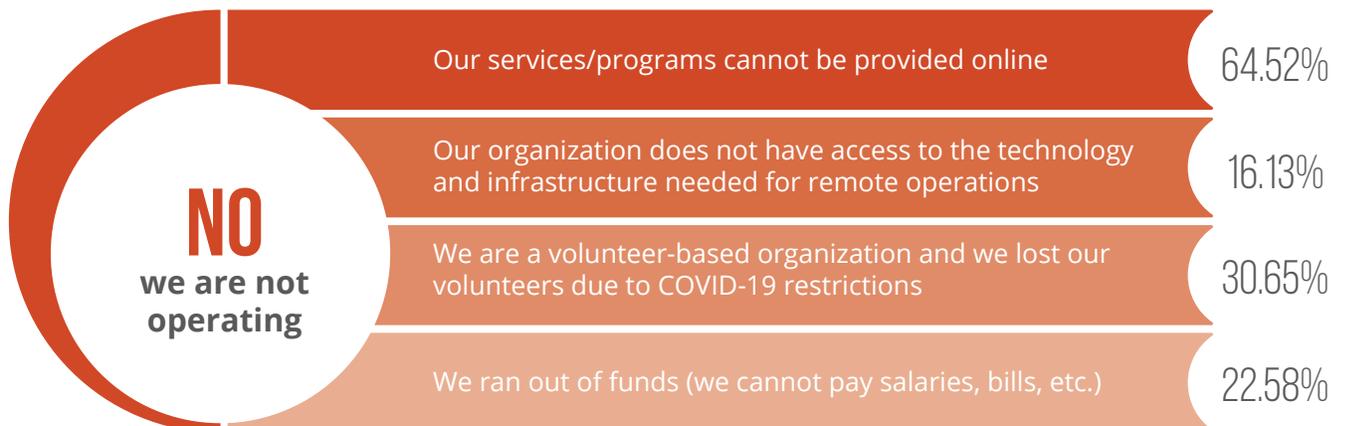
Is your organization currently operating? If YES, to what extent are your operations limited? (N=348)



An organization in the United States shared, **we teach children about healthy eating and the environment through school gardening programs. During the past months, we pivoted to use the existing beds for production gardens to feed the families of kids in need.**

The organizations surveyed cited two principal reasons for suspending their operations. Nearly 65% of the respondents cannot carry out their activities and more than 30% are volunteer-based organizations that lost their volunteers due to the COVID-19 restrictions.

If NO, what is the main reason for suspending your operations? (N=62)



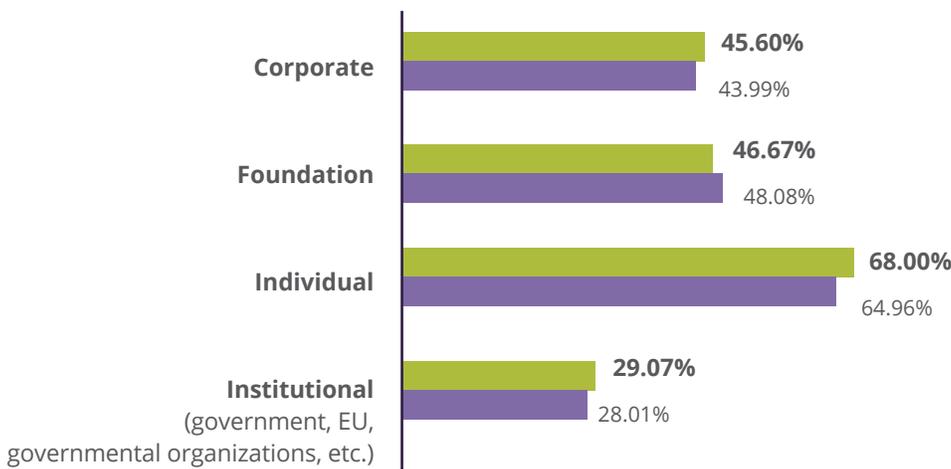
DONOR RESPONSE

Funding from **individual donors** remains the main source of income for the organizations surveyed during the last month. The number of organizations receiving donations from corporations increased slightly (to 45.60% from 43.99% in our May survey) and several respondents shared that they received the government grants or subsidies made available due to the crisis.

16.27% of the surveyed organizations **did not receive any funding** in the last month and many are struggling to manage an increased need for their services while seeing a significant decrease in the size of the grants provided by long-term donors.

Did your organization receive funding from any of the following sources in the last month?

(N=375)



16.27%

16.62%

Did not receive any funding in the last month

If YES, was this funding from:

(N=308)



LONG-TERM DONORS

34.42%

37.82%



NEW DONORS

13.96%

8.39%



BOTH

64.94%

53.80%



We are able to provide our regular services but we are encountering challenges in securing funding. Our projects are in rural areas less affected by the coronavirus pandemic; however the social events that drive our funding take place in urban areas, in countries that have been greatly affected by the lockdown and are experiencing severely reduced economic activity.

■ Responses from June survey ■ Responses from May survey

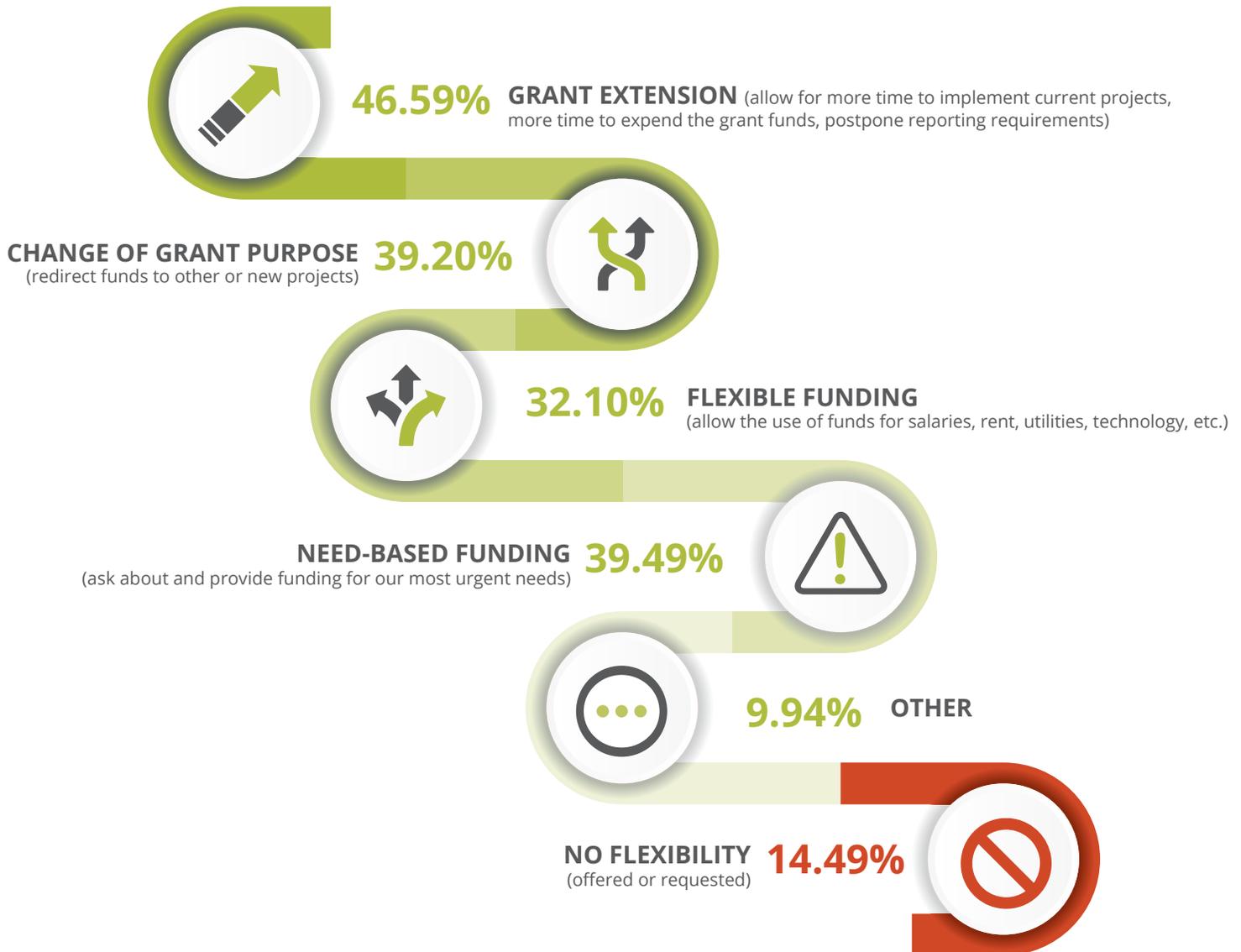
DONOR RESPONSE

The majority of the organizations surveyed reported that their donors understand the operational challenges they are facing due to the pandemic. In response, donors **relaxed the requirements related to current projects**—close to 50% of the respondents were allowed grant extensions on current projects and over 39% were able to redirect funds to other projects.

Respondents also noted the increased flexibility related to the use of funds. 32.10% of the responding organizations indicated that their donors provided funds to cover operational expenses and 39.49% reported that their donors actively inquired about the organization’s most urgent needs and provided funding to address these.

Such measures are vital, as many organizations are struggling to survive. In our previous survey, two thirds of the respondents indicated an acute need for unrestricted funding to cover operational expenses.

In which of the following ways are your donors offering you flexibility at this time? (N=352)



FINANCIAL SECURITY AND SUSTAINABILITY

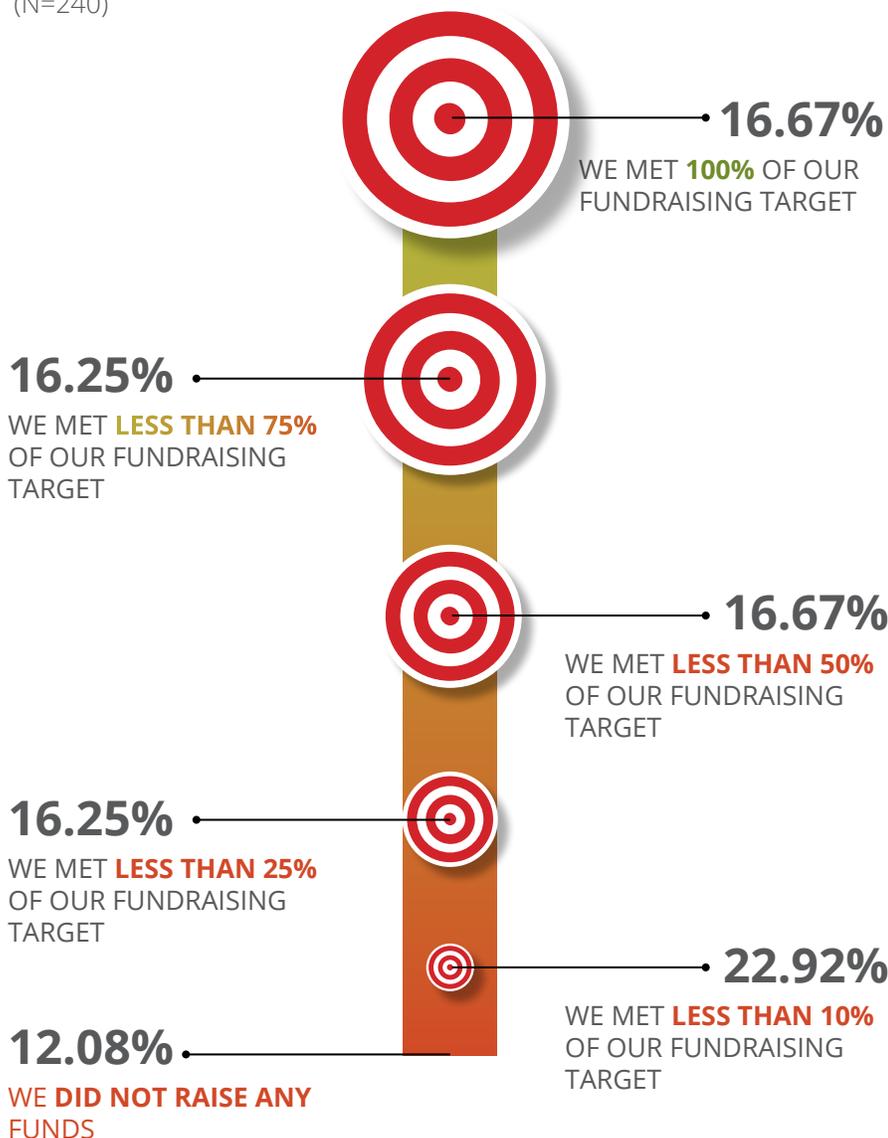
Exhibiting great resourcefulness and ability to innovate, **almost two thirds of the organizations surveyed found new ways to engage with donors.** Several organizations shared that they were more successful resorting to smaller, targeted online fundraising campaigns such as ones focused on Zakat giving. Others developed interactive campaigns—one organization created a trivia game to engage with funders and encourage donations to their programs.

Yet, **72%** of the respondents were **unable to meet their fundraising target** and over **12% did not raise any funds.**

Did your organization engage in any new fundraising activities during the past two months? (N=371)

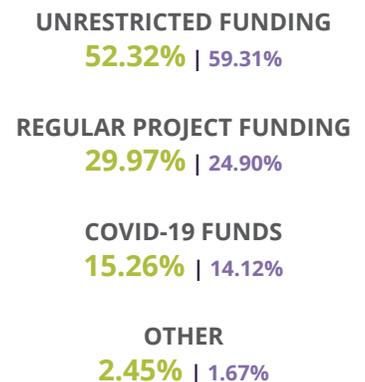


If YES, to what extent were your fundraising efforts successful?
(N=240)



What type of funding do you need the most? (N=367)

The respondents continue to indicate funding to cover operational costs as their greatest need. While funding for current projects is also a priority, many organizations surveyed highlighted the need to shift attention from supporting immediate COVID-19 relief to funding long-term recovery efforts.



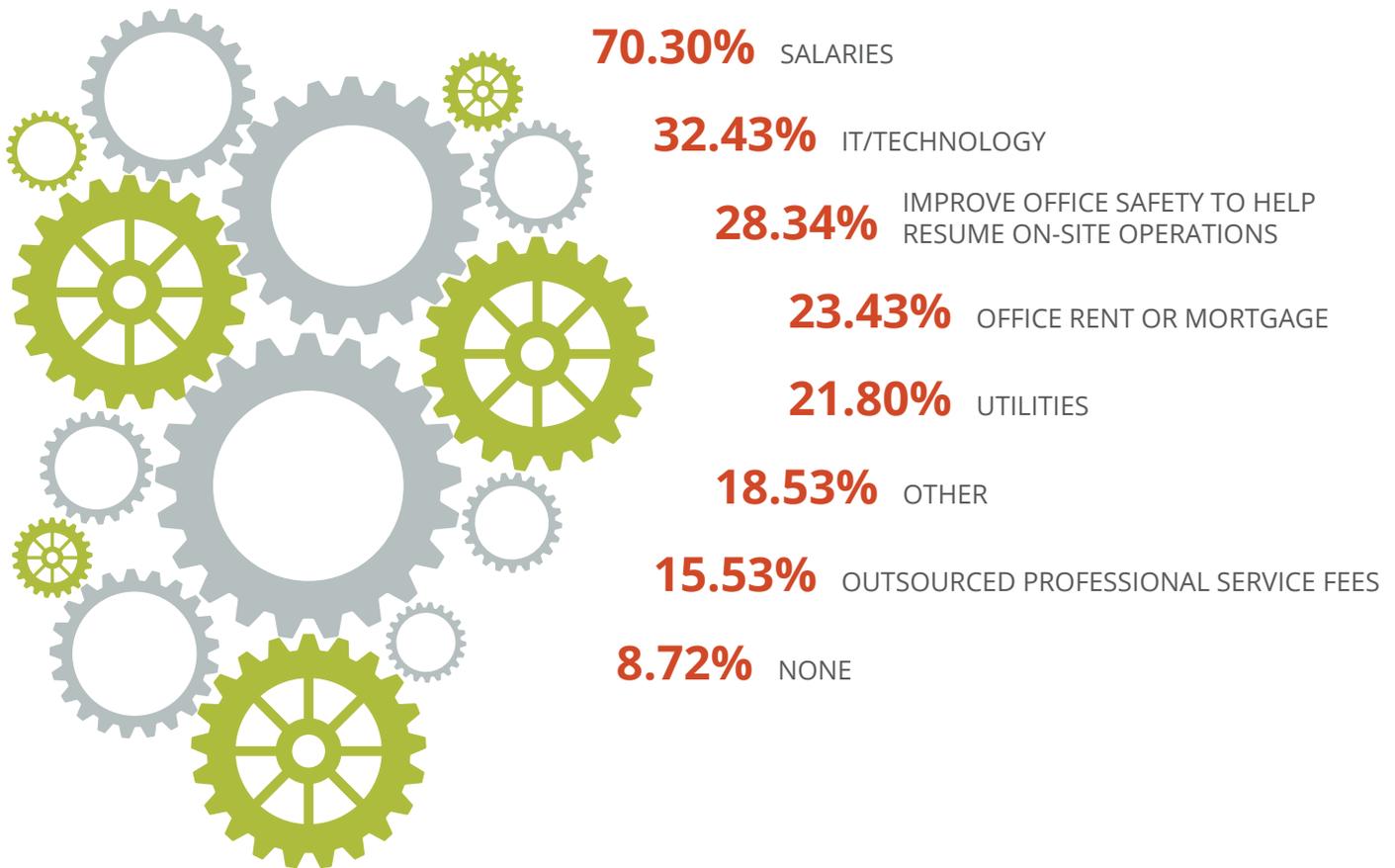
Responses from June survey
 Responses from May survey

FINANCIAL SECURITY AND SUSTAINABILITY

Albeit several organizations have been successful in applying for subsidies made available by their governments and continued fundraising during the past two months, over 70% of the respondents are **struggling to cover salaries**, 32% need additional **funding for technology**, and more than 20% **cannot pay office rent and utilities**.

1 in 4 organizations highlighted that they have started planning for returning to their offices. To enable this process, they need funding to ensure office safety by installing plastic shields between workstations and providing masks.

What type of operational costs do you need funding for most urgently? (N=367)



Beyond the types of funding categories outlined above, the organizations surveyed noted the need for financial emergency and hardship relief funding to support the families of those who lost loved ones to COVID-19 and to provide food to families that were left without any income.



An organization in Turkey shared, **we started giving scholarships to the children of families affected by the pandemic. In some cases the parents lost their jobs, other families are struggling due to the death of a supporting family member.**

CORONAVIRUS RESPONSE

Over 50% of the organizations surveyed continue to provide services to those affected by the coronavirus global pandemic. Of the 370 organizations that responded affirmatively, 61% are providing essential services delivering food, mental health and crisis support, others are providing disaster emergency response, caring for abandoned animals, and more.

Is your organization providing direct services to those affected by the coronavirus pandemic? (N=370)



■ Responses from June survey ■ Responses from May survey

Some parts of the world remain safe as there are no or a very limited number of COVID-19 infections in the region, yet the negative impact of the coronavirus global pandemic is nevertheless very real.



An organization in Tuvalu shared, our country is still safe from coronavirus, but we are now affected by lack of food and other medical supplies due to the lock down of imported goods from overseas.



The surge in domestic violence in India has pushed us into an immediate and intensified advocacy campaign. We developed a digital media campaign to demand a systems response and to encourage a strong bystander action as a local solution.

If YES, what type of services? (N=203)



34.48%

FRONTLINE RELIEF SERVICES

(healthcare, providing PPE, etc.)



61.08%

ESSENTIAL SERVICES

(foodbank, shelter, nursing home, animal shelters, etc.)



4.54%

OTHER

(advocacy, refugee support, domestic abuse, etc.)

Since 1992, CAF America's core mission has been to facilitate domestic and cross-border giving by Americans to validated charities across the world.

Through donor advised giving and our industry-leading due diligence protocols, we enable our donors to make strategic, cost-effective, and tax-advantaged gifts while reducing the risk, reputational exposure, and administrative burden associated with cross-border giving.

CAF America Headquarters

225 Reinekers Lane
Suite 375
Alexandria, VA 22314

CAF America Miami

801 Brickell Avenue
Suite 900
Miami, FL 33131

CAF Canada Vancouver

100 Park Royal South
Suite 200
West Vancouver, BC V7T 1A2

CAF America West Coast

50 California Street
Suite 1500
San Francisco, CA 94111

CAF Canada Toronto

401 Bay Street
Suite 1600
Toronto, ON M5H 2Y4

**CAF American
Donor Fund (CADF)**

10 St. Bride Street
London, EC4A 4AD

T: 202-793-2232

E: info@cafamerica.org

W: www.cafamerica.org